10/4/2016

Dear Senior Parent:

Although it may seem as though your son or daughter just entered Enka High not too long ago, graduation is right around the corner! The 2016 yearbook staff is now accepting orders for personal ads, sometimes referred to as “baby ads.” These ads give you the opportunity to express your love, pride, and congratulations to your child. The yearbook’s annual fundraiser offers a creative way to show how proud you are of your graduate by publishing a senior ad in the yearbook. These ads may include baby pictures, current pictures and a personal message to your son or daughter. All ads will be in color and start as low as 60 dollars! There are only a few more weeks to make your purchase. Included is an order form containing prices and the information sheet. Please submit all ad materials together.

We encourage the order to be filled out online at www.jostens.com/yearbookads, this way you can complete your design exactly how you want it. If you wish to complete the paper form we need to receive the original pictures in the best condition possible. Even though your pictures will be digitally scanned into the yearbook, avoid photos that are copied or printed from “picture-makers.” However, you may wish to send a digital picture by submitting a CD with the photo(s) saved as a JPEG. Please put your name and phone number on the back of each photo in pencil. We thank you for your patronage! The ENKANOCA Yearbook staff depends on your support in this endeavor to produce a successful yearbook. If you have any questions concerning an ad, please call (828) 280-1868 or email joan.hoffman@bcsemail.org.

Ads are available in the following sizes for the prices shown in full color and are due 11/01/2016:

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 Page - Up to 40 words</td>
<td>$60</td>
</tr>
<tr>
<td>1 color photo</td>
<td></td>
</tr>
<tr>
<td>1/4 Page - Up to 80 words</td>
<td>$110</td>
</tr>
<tr>
<td>1-3 color photos</td>
<td></td>
</tr>
<tr>
<td>1/2 Page - Up to 160 words</td>
<td>$200</td>
</tr>
<tr>
<td>1-5 color photos</td>
<td></td>
</tr>
<tr>
<td>Full Page Up to 250 words</td>
<td>$395</td>
</tr>
<tr>
<td>1-10 color photos</td>
<td></td>
</tr>
</tbody>
</table>

Thank you!
Jessica White
Yearbook Senior Editor and Business Ads Manager
IDENTIFY AND ENCLOSE PHOTOS. Follow these steps.
Design your ad online at www.jostens.com/yearbookads or click on the link from the yearbook section of the EHS website - OR - Follow the directions below.

1. Write your senior’s name AND the navigator’s name on the back of each photo with pencil. (This is extremely important in order to ensure that all of the photos are included in your ad and that you get them back. Photos are returned to your senior via his or her navigator after yearbooks have been distributed.)
2. If you are including more than one picture, identify which photo you want to be the largest by writing “largest” on the back of it. If you don’t select one, the staff will determine the largest photo.
3. How many photos are you including? ______

WRITE YOUR MESSAGE. Please consult the specifications above to determine the word limit for the size you are purchasing and count your words carefully. Messages that are too long will be hard to read and may be edited by the staff. Use this form or attach a typed message if you need more room. NOTE: The staff will attempt to fix most spelling, grammatical, and punctuation errors, but cannot be responsible for mistakes you have made.

________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________

How many words did you write? ______

ENCLOSE YOUR PAYMENT AND MAIL THE ORDER Make check or money order payable to Enka High School. PLEASE DO NOT SEND CASH. You can also make your baby ad online, but if you are sending it to school it must be with Mrs. Hoffman by November 1st. Send photos, completed order form, and payment to:

Joan Hoffman, Yearbook Advisor
Enka High School
475 Enka Lake Road
Candler, NC 28715

Additional space provided for longer messages.

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